



Generation Citizen
National Organizing Manager (New York, NY)
Job Description

About Generation Citizen:

[Generation Citizen](#) is an innovative, quickly scaling nonprofit that seeks to strengthen our nation's democracy by empowering young people to become engaged, effective citizens. Generation Citizen (GC) believes all students have the right to an effective civics education that prepares them to participate in our democracy. We envision a country of young people working as active and effective citizens to collectively rebuild our American democracy.

We partner with schools to implement an Action Civics program that teaches students how to address community issues through local government. Students learn communication, collaboration and critical thinking skills and are inspired to become active citizens. As its core program, GC students receive an effective, action-oriented civics education that promotes long-term civic engagement and builds collaboration, communication, and critical thinking skills that students will need throughout their lives. The result is passionate and responsible civic participation that will help create the more active citizenry and more responsive government of our future. Additionally, as a pioneer in the civics education field, we also advocate for action civics education on a national scale. Our policy and advocacy work has involved organizing national convenings, publishing reports, conducting research, and launching a national campaign to lower the voting age in local elections. To continue our work of scaling Action Civics, the next phase of GC's Policy and Advocacy work will include an intensive focus on capacity-building, outreach, and relational organizing in new states to influence state-level civics education policy towards Action Civics.

Position Overview:

Over the past eight years, GC has established an effective civics education program proven to get youth, across diverse geographies, more involved in our democracy. Ultimately, as our mission dictates, we want to ensure every student in America receives an Action Civics education.

To fulfill this mission, we are seeking a National Organizing Manager to lead the policy and advocacy dimension of GC's expansion into new states, an expansion which will be done in collaboration with our program department and local school districts, as well as local civic and community partners. This role will be expected to take a relational and campaign-style approach to the traditional work of organizing: base-building, forming a



coalition, developing the leadership capacity of students, educators, and other advocacy stakeholders, establishing strong relationships with civics education stakeholders at both the statewide and community levels. The geographic area of focus will be 2-3 states, in addition to other policy and advocacy responsibilities as assigned within GC's already existing regions of program and advocacy.

The ideal candidate for this role will bring 2-3 years of electoral or issue-based campaigns experience. A background in education policy, experience working with and mobilizing youth, and a demonstrated facility to acquire fluency in a new policy area in strongly preferred.

Position Details: The National Organizer Manager will report to the Senior Director of Policy and Advocacy, and work with the wider Policy and Advocacy Team, as well as external educators, students, nonprofits, local coalitions, and other stakeholders to build a statewide constituencies for Action Civics policies. This full-time position will be based in New York, NY, with the expectation that a substantial amount of travel time (30%) is built into the role.

Duties of this role will include:

Managing Relationships with Civic and Community Partners

- Build and manage relationships with local civic and community partners in GC's expansion states (targeted areas of programmatic and advocacy focus)
- Equip and position local civic and community partners in GC sites and expansion states, especially students, to publicly articulate the importance of Action Civics education and youth civic engagement by, for example, creating advocacy tools, templates, and trainings
- Work with the Advocacy Director to support GC sites in equipping their teams and stakeholders to advocate for Action Civics
- Organize and host regional meetings to build connections between GC, legislators, and local civic and community partners
- Serve as an ambassador for and build relationships on behalf of the Vote16USA campaign when strategically appropriate
- Work to place op-eds in local publications and conduct outreach to local press to secure positive coverage of developments in civics education

Manage Policy & Advocacy Work in Expansion States



- Work with the Senior Director of Policy and Advocacy to articulate statewide strategy, timeline, and tactics for scaling up Action Civics policy
 - Articulate a clear set of state-level policy goals and strategic pathways of influence (legislative, administrative, commission, etc.)
- Collaborate with the Senior Director of Policy and Advocacy to identify the appropriate targets for influencing state-level civics education policy
- Conduct an asset-based environmental scan of civics education landscape in each state
 - Use results of environmental scan to determine whether GC needs to join or establish a civics education coalition

Maintain Statewide Thought Leadership Presence

- Maintain presence on behalf of GC at relevant statewide convenings in expansion states - i.e. state-based council of social studies meetings, education summits, advocacy conferences, etc.
- Work with Advocacy Director to develop strategy for resource creation to build demand for Action Civics across the country and in expansion states

Cross-Departmental Collaboration and Capacity-Building

- Partner with the Senior Director of Development, and the Senior Director of Policy and Advocacy, in identifying and cultivating local funders for policy and advocacy work
- Work with the Senior Director of Policy and Advocacy, and the Senior Director of Programming, and the wider program and advocacy teams, to articulate integrated impact of program and advocacy work in GC's expansion states
- Develop capacity and skills-building resources for Vote16USA youth advocates and GC site-level teams where we have offices on the ground
- Collaborate with the Policy and Advocacy team to strengthen the organization's policy and advocacy culture and capacity

Qualifications:

- B.A or B.S degree, graduate education in relevant field (i.e. MPP or MPA) is a plus
- Significant electoral or issue-based campaign experience, preferably 2-3 years
- Experience establishing statewide support for a candidate or policy issue area in a limited time horizon
- Background in education policy strongly preferred, but not required



- Experience working with youth in an organizing capacity, preferred
- Demonstrated ability to work well in teams in a fast-paced work environment
- Strong time-management skills and work ethic
- Excellent verbal, written, and interpersonal communication skills
- Availability to work evenings and weekends as needed
- Ability to proactively identify and creatively solve problems in a fast-paced environment

To apply:

Prospective candidates should send a resume, cover letter, and a list of 2-3 references to Jobs@GenerationCitizen.org. Please include your name and the position you are applying for in the subject line of your email. No telephone inquiries please. Generation Citizen is an equal opportunity employer.